



2018 Bexar County Employee Giving Campaign Coordinator Presentation Information

“HOW TO MAKE A GREAT PRESENTATION”

CALL theArtsFund office and schedule an ArtsFund representative to speak at your county department meeting.

Warm up the audience:

- Tell a story about your personal involvement in arts and cultural activities. Show off your children’s art or that of your co-workers. Ask an associate to tell about his/her experience.

SHOW THE ArtsFUND’S PROMOTIONAL VIDEO (3 MIN.)

What is theArtsFund?

- theArtsFund is a giving program, to help support youth development through arts in education programs.
- **theArtsFund supports, develops, and advocates for programs, events, and activities that integrate the arts in education for the success of our youth in San Antonio.**
- theArtsFund is governed by a Board of Directors consisting of local business and community leaders that volunteer their time, talent and insight.
- Currently the cornerstone project is San Antonio Wolf Trap Institute for Early Learning Through the Arts program.

Make the Ask

- **Workplace Giving – Encourage associates to use payroll deductions when they contribute.**
- **Individual Giving –** An associate may also donate directly to theArtsFund through a secure website. <http://www.theartsfunds.org/Donate>
- **Cash -** is OK too, but be sure to staple to contribution form.
- **Credit Cards –** yes, go on line <http://www.theartsfunds.org/Donate> to make donation.

TheArtsFUND Card:

- Contribute \$60 or more per year to theArtsFund and receive theArtsFUND card.
- theArtsFUND Card gives you and your family discounts on admissions and purchases at many arts and cultural organizations. {*Example of ArtsFUND Card is on the flyer.*}
- The full list of benefits can be found on theArtsFund’s web site at [:http://www.theartsfunds.org/theArtsFUND-Card](http://www.theartsfunds.org/theArtsFUND-Card)

***Remember 2017 donors will have received a renewal form for their use in continuing or raising their donation. Check with your associates to see if they have used the form. Don’t want to miss any contribution that will count towards awards.**

[Type here]

Department Awards for 2018:

A specially designed award will be presented to each department recipient at the Commissioner Court ArtsFund Campaign Wrap Up Report for the following:

- 1. Largest percentage % increase over 2017 by department.**
- 2. Most Dollars Raised by a department.**
- 3. Largest percentage % of Employee Participation in a department**

Second place winners in each category will receive a certificate of recognition.